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DATE MAILED: 11/06/2009

NOTICE OF ALLOWANCE AND FEE(S) DUE

22801 7590 11/06/2009 LEE & HAYES, PLLC 601 W. RIVERSIDE AVENUE

601 W. RIVERSIDE AVENUE SUITE 1400 SPOKANE, WA 99201 EXAMINER

NGUYEN BA, HOANG VU A

ART UNIT

PAPER NUMBER

APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/620,254	07/15/2003	Joseph H. Matthews III	MSI-0093USC2	9753

TITLE OF INVENTION: ELECTRONIC PROGRAM GUIDE WITH HYPERLINKS TO TARGET RESOURCES

APPLN. TYPE	SMALL ENTITY	ISSUE FEE DUE	PUBLICATION FEE DUE	PREV. PAID ISSUE FEE	TOTAL FEE(S) DUE	DATE DUE
nonprovisional	NO	\$1510	\$300	\$0	\$1810	02/08/2010

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED. THIS NOTICE OF ALLOWANCE IS NOT A GRANT OF PATENT RIGHTS. THIS APPLICATION IS SUBJECT TO WITHDRAWAL FROM ISSUE AT THE INITIATIVE OF THE OFFICE OR UPON PETITION BY THE APPLICANT. SEE 37 CFR 1.313 AND MPEP 1308.

THE ISSUE FEE AND PUBLICATION FEE (IF REQUIRED) MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED. SEE 35 U.S.C. 1SI. THE ISSUE FEE DUE INDICATED ABOVE DOES NOT REFLECT A CREDIT FOR ANY PREVIOUSLY PAID ISSUE FEE IN THIS APPLICATION. IF AN ISSUE FEE HAS PREVIOUSLY BEEN PAID IN THIS APPLICATION (AS SHOWN ABOVE), THE RETURN OF PART B OF THIS FORM WILL BE CONSIDERED A REQUEST TO REAPPLY THE PREVIOUSLY PAID ISSUE FEE TOWARD THE ISSUE FEE NOW DUE.

HOW TO REPLY TO THIS NOTICE:

I. Review the SMALL ENTITY status shown above.

If the SMALL ENTITY is shown as YES, verify your current SMALL ENTITY status:

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B. If the status above is to be removed, check box 5b on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and twice the amount of the ISSUE FEE shown above, or

If the SMALL ENTITY is shown as NO:

A. Pay TOTAL FEE(S) DUE shown above, or

B. If applicant claimed SMALL ENTITY status before, or is now claiming SMALL ENTITY status, check box 5a on Part B - Fee(s) Transmittal and pay the PUBLICATION FEE (if required) and 1/2 the ISSUE FIEE shown above.

II. PART B - FEE(S) TRANSMITTAL, or its equivalent, must be completed and returned to the United States Patent and Trademark Office (USPTO) with your ISSUE FEE and PUBLICATION FEE (if required). If you are charging the fee(s) to your deposit account, section "4b" of Part B - Fee(s) Transmittal should be completed and an extra copy of the form should be submitted. If an equivalent of Part B is filed, a request to reapply a previously paid issue fee must be clearly made, and delays in processing may occur due to the difficulty in recognizing the paper as an equivalent of Part B.

III. All communications regarding this application must give the application number. Please direct all communications prior to issuance to Mail Stop ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Utility patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees. It is patentee's responsibility to ensure timely payment of maintenance fees when due.

PART B - FEE(S) TRANSMITTAL

Complete and send this form, together with applicable fee(s), to: Mail Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

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appropriate. All further indicated unless correcte maintenance fee notifical	correspondence includir ed below or directed oth	or transmitting the IS ig the Patent, advance nerwise in Block 1, by	orders and notification of n (a) specifying a new corres	naintenance fees will pondence address; a	I be mailed to the curren nd/or (b) indicating a sep		
CURRENT CORRESPONDENCE ADDRESS (Note: Use Block 1 for any change of address)				Note: A certificate of mailing can only be used for domestic mailings of the Fee(s) Transmittal. This certificate cannot be used for any other accompanying papers. Each additional paper, such as an assignment or formal drawing, must have its own certificate of mailing or transmission.			
LEE & HAYE 601 W. RIVERS SUITE 1400	SIDE AVENUE	i/2009		Certit	ficate of Mailing or Tran		
SPOKANE, WA	99201					(Depositor's name)	
						(Signature)	
						(Date)	
APPLICATION NO.	FILING DATE		FIRST NAMED INVENTOR	1	ATTORNEY DOCKET NO.	CONFIRMATION NO.	
10/620,254	07/15/2003		Joseph H. Matthews III		MS1-0093USC2	9753	
			YPERLINKS TO TARGET				
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nonprovisional	NO	\$1510	\$300	\$0	\$1810	02/08/2010	
EXAM	INER	ART UNIT	CLASS-SUBCLASS				
NGUYEN BA,		242I	725-051000				
1. Change of correspondence address or indication of "Fee Address" (3: CFR 1.863). Change of correspondence address (or Change of Correspondence Address form PTOSB/122) attached. Tee Address and indication for "Fee Address" Indication form PTOSB/47; Rev 03-02 or more recent) attached. Use of a Custome Number is required.			(I) the names of up to or agents OR, alternative (2) the name of a single registered attorney or a 2 registered patent attorned to the control of the contr	For printing on the pastent front page, list) the names of up to 3 registered patent attorneys agents OR, alternatively, agents OR, alternatively, but earner of a single firm (having as a member a gistered attorney or agent) and the names of up to select, no name will be printed.			
PLEASE NOTE: Uni recordation as set forti (A) NAME OF ASSIG	less an assignee is ident h in 37 CFR 3.11. Comp 3NEE	ified below, no assignt pletion of this form is N	N THE PATENT (print or type data will appear on the proof a substitute for filing an (B) RESIDENCE; (CITY printed on the patent):	atent. If an assignee assignment. and STATE OR CO	UNTRY)	_	
4a. The following fee(s): Issue Fee Publication Fee (N	o small entity discount p	permitted)	4b. Payment of Fee(s): (Plea A check is enclosed. Payment by credit car The Director is hereby overpayment, to Depo	d. Form PTO-2038 i	s attached.	shown above) eficiency, or credit any an extra copy of this form).	
	s SMALL ENTITY state	as. See 37 CFR 1.27.			ENTITY status. See 37 C		
NOTE: The Issue Fee an interest as shown by the	d Publication Fee (if req records of the United Sta	uired) will not be acceptes Patent and Tradema	ted from anyone other than t irk Office.	he applicant; a regist	ered attorney or agent; or t	he assignee or other party in	
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Typed or printed name				Registration No			
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LEE & HAYES,	PLLC	NGUYEN BA, HOANG VU A			
601 W. RIVERSIDE AVENUE			ART UNIT	PAPER NUMBER	
SUITE 1400			2421		

Determination of Patent Term Adjustment under 35 U.S.C. 154 (b) (application filed on or after May 29, 2000)

The Patent Term Adjustment to date is 1038 day(s). If the issue fee is paid on the date that is three months after the mailing date of this notice and the patent issues on the Tuesday before the date that is 28 weeks (six and a half months) after the mailing date of this notice, the Patent Term Adjustment will be 1038 day(s).

If a Continued Prosecution Application (CPA) was filed in the above-identified application, the filing date that determines Patent Term Adjustment is the filing date of the most recent CPA.

Applicant will be able to obtain more detailed information by accessing the Patent Application Information Retrieval (PAIR) WEB site (http://pair.uspto.gov).

Any questions regarding the Patent Term Extension or Adjustment determination should be directed to the Office of Patent Legal Administration at (571)-272-7702. Questions relating to issue and publication fee payments should be directed to the Customer Service Center of the Office of Patent Publication at 1-(888)-786-0101 or (571)-272-4200.

Application No. Applicant(s) 10/620,254 MATTHEWS ET AL. Notice of Allowability Examiner Art Unit Hoang-Vu A. Nguven-Ba 2421 -- The MAILING DATE of this communication appears on the cover sheet with the correspondence address--All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308. This communication is responsive to Amendment filed 7/2/09. The allowed claim(s) is/are 47-49 and 52-54. 3. Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) \square All b) ☐ Some* c) ☐ None of the: 1. T Certified copies of the priority documents have been received. 2. Certified copies of the priority documents have been received in Application No. 3. Copies of the certified copies of the priority documents have been received in this national stage application from the International Bureau (PCT Rule 17.2(a)). * Certified copies not received: _____. Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient. CORRECTED DRAWINGS (as "replacement sheets") must be submitted. (a) Including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached 1) hereto or 2) to Paper No./Mail Date (b) including changes required by the attached Examiner's Amendment / Comment or in the Office action of Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d). 6. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL. Attachment(s) 1. | Notice of References Cited (PTO-892) 5. Notice of Informal Patent Application 2. Notice of Draftperson's Patent Drawing Review (PTO-948) Interview Summary (PTO-413), Paper No./Mail Date Information Disclosure Statements (PTO/SB/08). 7. ☐ Examiner's Amendment/Comment Paper No./Mail Date 4. ☐ Examiner's Comment Regarding Requirement for Deposit 8. X Examiner's Statement of Reasons for Allowance of Biological Material 9. ☐ Other . /Hoang-Vu Antony Nguyen-Ba/

Primary Examiner, Art Unit 2421

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Art Unit: 2421

Examiner's Statement of Reasons for Allowance

- Claims 47-49 and 52-54 are allowed.
- The following is an examiner's statement of reasons for allowance.

The prior art of record, i.e., U.S. Patent No. 5,589,892 to Knee et al. and U.S. Patent Application No. 2003/0084444 by Ullman et al. ("Ullman"), taken singly or in combination, fail to teach or suggest a method for correlating user entered hyperlinks with corresponding programming information in the EPG, wherein the user enters the hyperlinks through an EPG interface supported by the EPG and associates the hyperlink with a particular program or channel within the EPG, wherein prioritizing the hyperlinks comprises monitoring the user's usage pattern of the hyperlinks in the context of the invention as recited in claims 54, 47 and 49.

- 3. Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance"
- Any inquiry concerning this communication or earlier communications from the examiner should be directed to Hoang-Vu "Antony" Nguyen-Ba whose telephone number is (571) 272-3701. The examiner can normally be reached on Monday-Friday from 9:00 AM to 17:30.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor. John W. Miller, can be reached at (571) 272-7353.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

/Hoang-Vu Antony Nguyen-Ba/ Primary Examiner, Art Unit 2421 November 2, 2009